

# TRANSPARENCY INTERNATIONAL IRELAND

2008 EXECUTIVE EDUCATION  
WORKSHOPS FOR IRISH BUSINESS



Hosted by Transparency International Ireland and  
the School of Business, Trinity College Dublin

**Corruption costs more than money**

Ireland loses €2 billion to economic crime and corruption every year. This is dwarfed however by the total economic cost of corruption worldwide – \$1 trillion is believed to be paid in bribes alone every year.

In addition to the staggering financial loss, corruption and bribery cost society, business and governments their legitimacy and reputation. It destabilises democracies, entrenches poverty and undermines basic human rights.

With the costs of corruption sharply in focus, Transparency International Ireland is hosting its 2008 workshops for business July and September, with a further session scheduled for January 2009.

The workshops will help participants identify risks and appropriate tools to fight corruption and promote integrity in international business.

**The risks for business in operating overseas include:**

- > Prosecutions in Ireland for the bribery of foreign public officials overseas
- > Prohibition from bidding for any future contracts in Ireland and the EU if they are found guilty of bribery anywhere in the EU
- > Seizure of assets proven to have derived from corruption overseas by the Criminal Assets Bureau
- > Fall in share price and inability to attract high-calibre staff and investors

**Our executive education series will be moderated by experts in the fields of international trade and anti-corruption and developed in collaboration with Global Advice Network and the School of Business, Trinity College Dublin. The workshops are funded by Irish Aid.**

**Each practically-gearred workshop offers its participants the knowledge and tools required to make informed choices when designing sound anti-corruption, governance and Corporate Social Responsibility policies.**



# THE BUSINESS WORKSHOPS

**Jens Berthelsen, Chair of the OECD's Business and Industry Advisory Council Task Force on Export Credit will lead three day-long anti-bribery workshops. Each workshop will introduce participants to strategies and tools (including the anti-corruption portal: [www.business-anti-corruption.com](http://www.business-anti-corruption.com)) for addressing internal and external corruption risks in global business.**

## COURSE OUTLINE

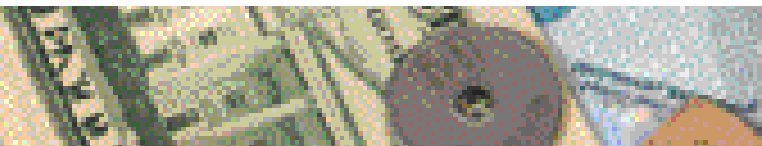
- > Introduction to corruption and anti-corruption
- > Short introduction to the course with mention of recent and relevant international cases
- > Legislation: is corruption illegal? International and national legal developments in anti-corruption
- > Why avoid corruption? Financial, political social and/or strategic reasons
- > Where is bribery and extortion typically encountered?
- > Presentation of key sectors with examples of corruption
- > Introduction to the Business Anti-Corruption Portal and Anti-Corruption Tools
- > The Business Anti-Corruption Portal ([www.business-anti-corruption.com](http://www.business-anti-corruption.com))
- > Risk Assessment Tool
- > Daily Business Tool
- > Practical examples of how to use the portal and tools
- > Case exercise
- > Presentation of case and questions
- > Group Work
- > Discussion of case and questions
- > Conclusions and questions

## DATES

01 July 2008, 9.30am to 4pm  
08 September 2008, 9.30am to 4pm  
06 January 2009, 9.30am to 4pm

## VENUE

The Westin Hotel, Westmoreland Street, Dublin 2.



To register please call Gillian Mangan at **086 0435255** or email [gillian.mangan@crucial.ie](mailto:gillian.mangan@crucial.ie).

Workshops are limited to ten participants per session and places will be allocated on a first come, first serve basis.

**For further information visit**

[www.transparency.ie/news\\_events/bgiacp.htm](http://www.transparency.ie/news_events/bgiacp.htm)

**COST**

€400 per participant including lunch

**TRANSPARENCY INTERNATIONAL IRELAND (TI IRELAND) IS THE IRISH CHAPTER OF THE WORLD'S LEADING ANTI-CORRUPTION NETWORK. TI IRELAND UNDERTAKES RESEARCH AND EDUCATION PROGRAMMES ON GOOD GOVERNANCE AND THE PREVENTION OF CORRUPTION IN GOVERNMENT, BUSINESS AND CIVIL SOCIETY AT HOME AND OVERSEAS.**



**[www.transparency.ie](http://www.transparency.ie)**